

LIVE THE ADVENTURE

SPARKS

3RD EDITION OF THE OUTDOOR
LEISURE TRADE SHOW

25 → 27 NOV 2024

TOULOUSE



EXHIBITOR REGISTRATION FILE

AN UNMISSABLE EVENT FOR PROFESSIONALS WORKING IN OUTDOOR LEISURE

The event will take place Monday 25 – Wednesday 27 November 2024 at the MEETT in Toulouse. Each year, SPARKS hosts more than 400 attendees and businesses from the outdoor leisure centre market – mainly offering High Rope activities but also water parks with inflatables, trampoline parks, laser games and paintball.

For over 15 years, SPARKS has been an **unmissable event with a focus on leisure, tourism and sport professionals**. Don't miss this 3-day exhibition where you can (re)discover this dynamic and fast-growing sector.

In addition to the exhibition, there are also numerous **presentations, round-table discussions, training and workshop** options available.

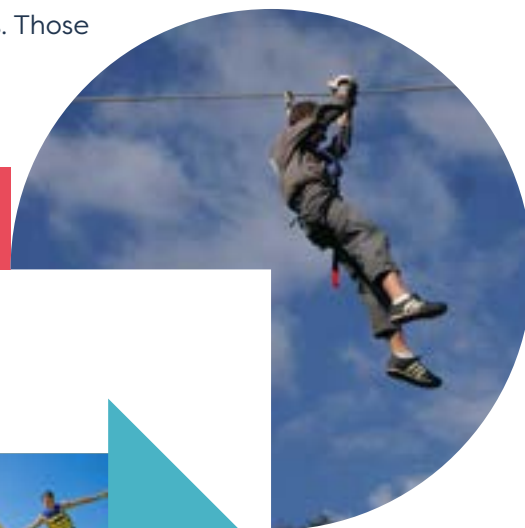
When you attend SPARKS, everything is included! We offer excellent value for money for this type of event as you won't have to worry about the details of the organisation. Stands of 6 or 9 m2 are available which are equipped with partition walls, spotlights, electricity connection, table and chairs. Packages are available which also include food and accommodation requirements.

Sponsorship opportunities are available to promote **your company and its products**

An evening will be organised on Monday 25th November where the exhibition will close at 8.30pm to allow everyone the possibility to visit each other's stands. Those who wish to can also offer local drinks on their stand.

If you are interested, please contact H el ene Barb e on 07 77 23 56 31 or by email: h.barbe@sla-syndicat.org

The SLA currently represents approximately 400 parks around the whole of France. The majority of these parks are developing numerous different activities within one centre by broadening their range of offers: water parks with inflatables, paintball, laser games, climbing walls, orienteering courses, mountain bike hire, accommodation, food and snacks etc...

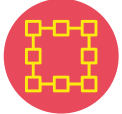


EXHIBITION SPACE

The exhibition will take place in a large, dedicated space of 2500 m².

Conference presentations and the lunch and evening catering will be on the floor above the exhibition.

MAKE UP OF THE STANDS



Each stand will be provided with 2 chairs, a table and a power connection.

The stands will also be provided with back and side partitioning. Each stand provided with partitioning will also be provided with a bank of LED lighting. If

required, additional chairs and tables are available free of charge.



The back and side partitions are available on request at the time of booking your stand and incur no extra cost.

STAND SIZES



The stands shown in pink on the plan are 6 m² (3x2 m)



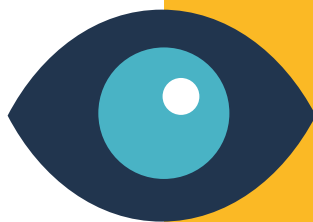
The stands shown in blue on the plan are 9 m² (3x3 m).



The stands shown in yellow on the plan are for sponsors only and are 12 m² (3x4 m).

It is possible to book more than one stand

More detailed technical information will be forwarded to you in due course.



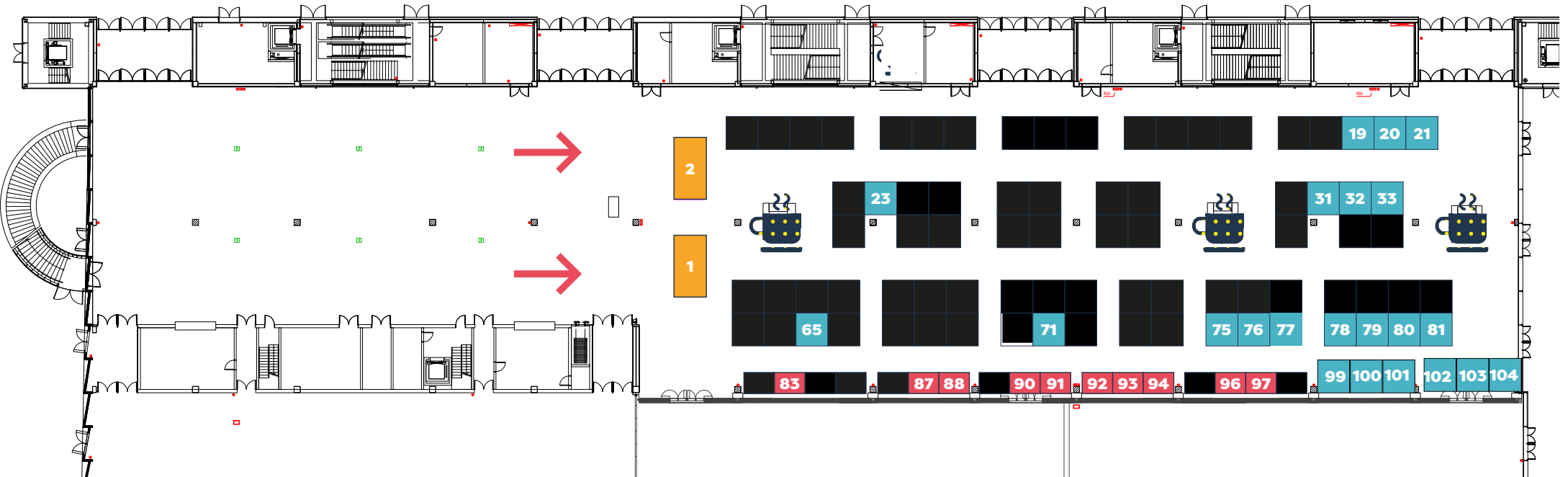
**SEE THE SPARKS
PLAN ATTACHED**

ADRESSE : MEETT DE TOULOUSE
Av. Concorde, 31840 Aussonne

PLAN DU

The 18m² yellow stands on the map are reserved for Diamond sponsors

ENTRÉE



STAND 9 m ²
STAND 6 m ²
STAND 18 m ²
STAND INDISPONIBLE

EVENT TIMETABLE

EXHIBITION DATES

→ Monday 25 – Wednesday 27 November 2024



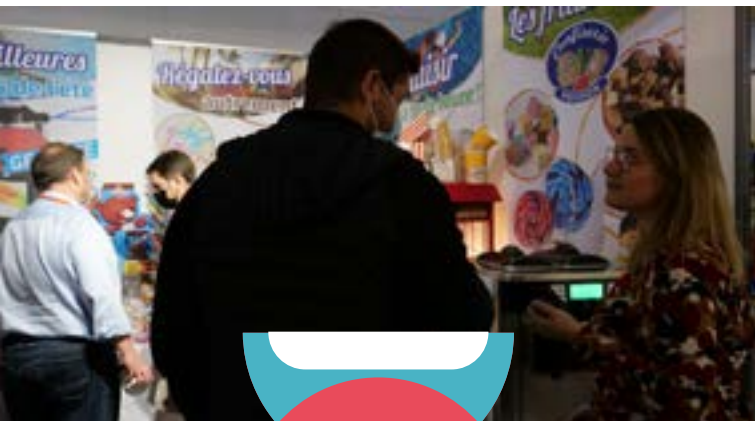
EXHIBITOR SET UP

→ Sunday 24 November 2024

3.00pm - 8.00pm

→ Monday 25 November 2024

8.00am - 12.00pm at the latest



EXHIBITION OPENING HOURS EXHIBITORS

→ Monday 25 November 2024 : 8.00am - 8.00pm

→ Tuesday 26 November 2024 : : 9.00am - 7.00pm

→ Wednesday 27 November 2024: : 9.00am - 12.00pm



EXHIBITION OPENING HOURS ATTENDEES

→ Monday 25 November 2024 : 2.00pm - 8.00pm

→ Tuesday 26 November 2024 : : 9.00am - 7.00pm

→ Wednesday 27 November 2024: : 9.00am - 12.00pm



DE-RIG

→ Wednesday 27 November 2024: :
from 12.00pm

De-rig should be completed

by 4.00pm.

EXHIBITORS MUST AGREE TO BEGIN THE DE-RIG ONLY FROM Wednesday 12.00pm

We take no responsibility for theft or damage to property left in your space after the exhibition has ended.

In addition – if, on request of the organiser, any property left in the walkways is removed, any resulting transportation costs incurred will be passed on to you.

ADRESSE : MEETT DE TOULOUSE

Av. Concorde, 31840 Aussonne

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SPONSORING

	DIAMANT 2 MAX	GOLD 3 MAX	SILVER 3 MAX
Evening Apéritif drinks before dinner	X		
Choice of stand (18 m ²) from one of the special sponsor placementsr	x		
Logo on catalogue cover	X	X	X
Logo on tote bag	X	X	
Publicity brochure included in the tote bag	X	X	
Logo included in emails	X		
Logo included on screens	X	X	X
Pull-up banner at the exhibition venue entrance		X	
A room available for demonstrations or workshops		X	X
Publicity insert for one newsletter		X	X
1 email mailshot dedicated to sponsors sent to all SLA contacts	x	x	x
	11 000 € HT	4 500 € HT	3 000 € HT

Applicable VAT rate: 20%

INDIVIDUAL 'A LA CARTE' OPTIONS :

Equipped room available for 2 hours: **500 €**

PBrochure in the tote bag: **400 €**

Coffee break with pastries: choice of morning or afternoon: **3 000 €/ pause**

to include name of sponsor on the progamme, on the screen signage and on the tables

Evening aperitif

Evening aperitif drinks before dinner: **7 000 €**

Sponsors Diamant : 2 sponsors maximum

Sponsors Gold : 3 sponsors maximum

Sponsor Silver : 3 sponsors maximum



**SEE DETAILS
ON NEXT PAGE**

SPONSORSHIP OPPORTUNITIES 2024

EVENING APÉRITIF DRINKS BEFORE DINNER

Includes an 'ecocup' with the company logo (arranged by us), a 3-minute presentation slot before the drinks and listed as "Aperitif drinks sponsored by..." in the communication documents

CHOICE OF STAND FROM ONE OF THE SPECIAL SPONSOR PLACEMENTS

Includes the cost of 18 m² stand (4000 €), stand includes all equipment: table, chairs, partitioning, lighting, power connection.

CATALOGUE COVER

Logo with the addition of "Official Sponsor". Digital catalogue available online via the SLA website and sent by email to a database of more than 400 contacts. Hard copy version of the catalogue to be distributed at the entrance to the Exhibition centre.

LOGO TOTE BAG

Tote bag supplied by SLA and given out to participants on their arrival. The SLA logo will also feature on the bag.

PUBLICITY BROCHURE INCLUDED IN THE TOTE BAG

Tote bag supplied by SLA and given out to all the participants on their arrival. The brochure will be included in the bag contents and given out to participants on the day of the event. (SLA will manage the preparation of the bags) Brochures should be a maximum of 21 x 29.7cm with 600 copies sent direct to the MEETT of TOULOUSE by 22/11/2024

LOGO INCLUDED IN EMAILS

Company logo to appear at the foot of the page of emails relating to the event from 1st October 2024

LOGO APPEARING ON SCREEN SIGNAGE

The logo will appear on a rolling loop on all the venue screens.

ROOM AVAILABLE FOR DEMONSTRATIONS OR WORKSHOPS

Fully equipped room with screen, projector, chairs and WiFi – suitable for approximately 30 attendees.

SPONSORS EMAIL TO SLA CONTACTS

Email managed and sent out by SLA to their distribution list.

PULL-UP BANNER

A pull-up banner for each sponsor organisation arranged by SLA will be in the Palais des Congres reception hall.

The pull-up banner should be a maximum of 85x200 cm and should be sent direct to the MEETT of TOULOUSE by 22/11/2024

PUBLICITY INSERT FOR ONE NEWSLETTER

Newsletter sent to more than 500 contacts – owners/managers of parks or project managers.s.

INTERESTED?

Contact H el ene Barb e or 07 77 23 56 31 or by e-mail: h.barbe@sla-syndicat.org

STAND BOOKING FORM

Company name:.....

Contact name :.....

Invoice adress :.....

Mobile phone for contact on site :

E mail :.....

Member of SLA 2023-2024? ? YES NO

DIMENSION	QUANTITY	N° DE STAND(S) DESIRED	PRICE	TOTAL
2023-2024 SUPPLIER MEMBER RATE				
6 m ² (3x2)			1 250 € HT	
9 m ² (3x3)			1 600 € HT	
18 m ² (6x3)			Included in the "Diamond" Sponsorship offer	
2023-2024 SUPPLIER NON-MEMBER RATE				
6 m ² (3x2)			1 650 € HT	
9 m ² (3x3)			2 000 € HT	
18 m ² (6x3)			Included in the "Diamond" Sponsorship offer	

Applicable VAT rate: 20%

Number of stands required Cloisons : back side non required
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The stands are fully equipped and include: melamine partitioning, standard signage, stand lighting (LED light bar for 9m²), power connection single 16A, 1 table (1.80 m) and 2 chairs

SPONSORING

Do you wish to be a Diamond Sponsor?

Do you wish to be a Gold Sponsor?

Souhaitez-vous devenir Silver Sponsor ?

BOOKING FORM FOR ADDITIONAL SERVICES



**ADDITIONAL SERVICES: ACCOMMODATION, MEALS, ETC. CAN BE BOOKED
DIRECTLY ONLINE VIA OUR DEDICATED SITE FROM THIS SUMMER.**

WE WILL QUICKLY SEND YOU THE ADDRESS OF THE SITE

